

# NEWS RELEASE

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For Immediate Release

## **SPLASH TO AWARD FIVE MILLION LEONES TO SPLASH USERS**

**January 19 , Freetown, Sierra Leone** Splash unveiled today unveiled “SPLASH FOR CASH” a unique new promotion for users of Sierra Leone’s pioneering cross-operator mobile banking service. The promotion will last from the 18<sup>th</sup> of January to the end of March 2010.

Every 2 weeks SPLASH will award one lucky winner with 1 million Leones.

The winner will be randomly selected from the users who have made at least one Splash transaction in the last 14 days. Cash In / Cash Out, use our merchant services, send or receive money and you are eligible. Clients will be advised by SPLASH and winners will receive their funds in SPLASH CASH directly to their account.

Eligibility Periods and Award Dates:

### **Draw One**

Clients who use the service between the 18<sup>th</sup> and 31<sup>th</sup> of January are eligible for the draw on the 1<sup>st</sup> of February.

### **Draw Two**

Clients who use the service between the 1<sup>st</sup> and 14<sup>th</sup> of February are eligible for the draw on the 15<sup>th</sup> of February.

### **Draw Three**

Clients who use the service between the 15<sup>th</sup> and 28<sup>th</sup> of February are eligible for the draw on the 1<sup>st</sup> of March.

### **Draw Four**

Clients who use the service between the 1<sup>st</sup> and 14<sup>th</sup> of March are eligible for the draw on the 15<sup>th</sup> of March.

### **Draw Five**

Clients who use the service between the 15<sup>th</sup> and 29<sup>th</sup> of March are eligible for the draw on the 30<sup>th</sup> of March.

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