

NEWS RELEASE

Freetown - 16th September, 2009

Mobile Payments arrive in Sierra Leone

Sending money and making payments is set to get easier, quicker and cheaper with the launch of Splash Mobile Money Limited - Sierra Leone's first mobile payments system. Money can now be sent and received using just a mobile phone.

From 16 September 2009, the Splash service will be available in Freetown, Bo, Makeni & Kenema - allowing users to send money across hundreds of miles at the touch of a button.

Splash is similar to services successfully deployed in Eastern and Southern Africa, and will enable wider access to basic financial services. Any Zain or Africell customer can register for a free Splash account with authorised Splash Agents, including branches of Guaranty Trust Bank (GTBank). Customers do not need to have a bank account. Once registered, customers can:

- Buy 'SplashCash' (electronic money) to store in their Splash account from any Splash Agent or branch of GTBank
- Send money to other mobile phone users by text. Texts are free
- Exchange their 'SplashCash' for cash at Splash Agents or branches of GTBank

For more information about Splash, visit one of our agents, drop in to a branch of GTB or go to our website: www.splash-cash.com. A list of agent locations is provided on the site.

Splash is a Sierra Leonean registered company, headquartered in Freetown.

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